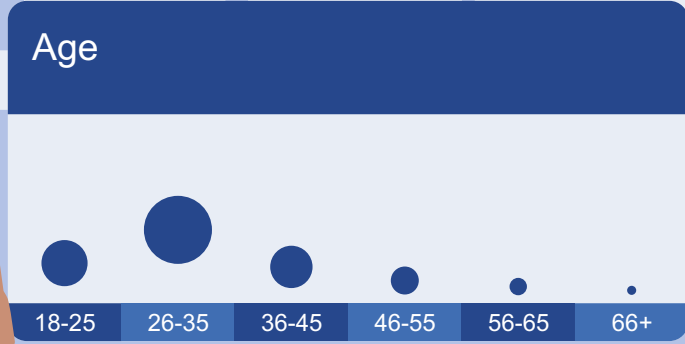


Central Pulse

City-loving youngsters renting central flats in vibrant locations close to jobs and night life



Property

- Renting
- Flat
- Bedrooms

Highest Education, Work & Finances

- Degree & higher
- Full-time & unemployed
- Medium incomes

Technology & Channel Preferences

- Technology
- Digital TV
- Post

Online Activity

- Broadband speed
- Time online
- Social media

Lifestyle

- Performing arts
- Gym
- Music

Holidays

- City breaks
- Backpacking
- 5+ holidays

Shopping & Charity

- Supermarkets
- Medium online
- Medium donations

Transport

- Walking
- Bus/tram
- Saloon